



IS THE WORLD'S BIGGEST KILLER

18.6m

DEATHS PER YEAR
FROM CVD*

*Global Burden of Disease Study (GBD)

1 in 5

AGED LESS THAN 70
WILL DIE DUE TO CVD*

*WHO

32%

OF ALL DEATHS
ARE FROM CVD*

*WHO



**WORLD
HEART
DAY** 29 SEP

USE  TO BEAT 

IN PARTNERSHIP WITH



AstraZeneca 

Boehringer
Ingelheim  Lilly

#UseHeart #WorldHeartDay