


WORLD HEART DAY 2024 THEME

USE FOR ACTION

In 2024 we will campaign under the theme of **USE  FOR ACTION** supporting individuals to care for their heart and empowering them to urge leaders to take cardiovascular health seriously by providing a global platform for action.

Visit [worldheartday.org](https://www.worldheartday.org) and follow us on social media to find out how you can get involved – we'll be adding lots of resources, tips and info in the run up to 29 September.

CAMPAIGN

This World Heart Day campaign is dedicated to motivating every country to develop or support national cardiovascular health action plans.

We know that countries don't prioritize heart health. National policies for cardiovascular disease are lacking, insufficient or simply don't exist.

Our global platform for action aims to give hearts a voice.

High-level decision makers are needed to make a difference, but everyone has a role to be an influencer: the professional community, patients and the public.

We will send a powerful message to leaders worldwide by calling on everyone to sign the first global petition prioritizing heart health. Championing a resounding **YES** for robust health policies.



PETITION

The first global petition prioritizing **♥ health** calls on leaders to commit to defeating the world's biggest killer by:

- 1** Developing and/or strengthening National Cardiovascular Health Action Plans.
- 2** Supporting a bold Political Declaration on Non-Communicable Diseases (NCDs) at the United Nations High-level Meeting on NCDs in 2025.

Our goal is to secure 1 million signatures worldwide by December 2024.

Sign the **petition** to send a powerful message to leaders that a heart action plan is necessary to prevent cardiovascular disease.

