



**WORLD
HEART
FEDERATION**

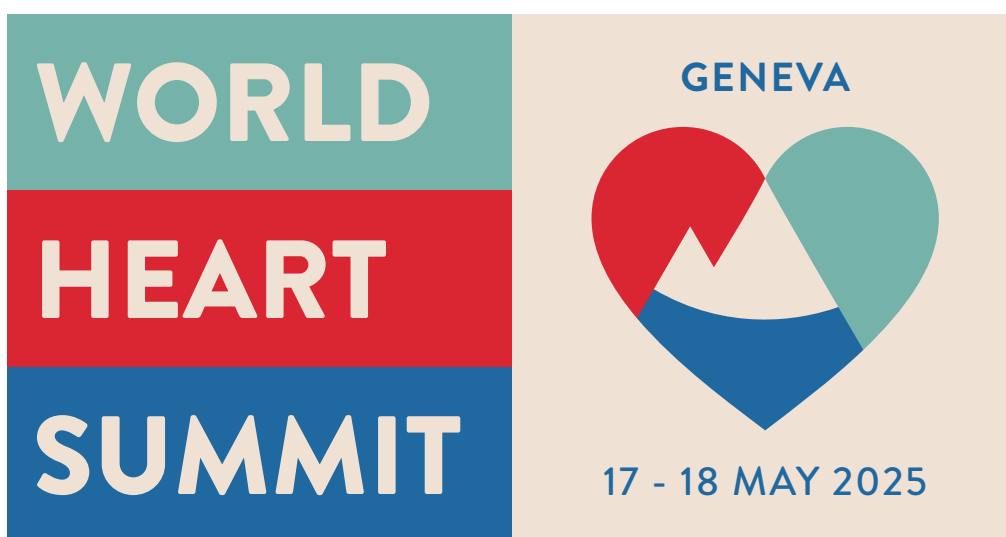
USE 

**WORLD
HEART
SUMMIT 2025**

**PARTNERSHIP
BROCHURE**

Since 2022, WHF has convened its **World Heart Summit** in Geneva, Switzerland, the weekend before the World Health Assembly (WHA) in May. Holding the event in Geneva - the home of the World Health Organization (WHO) and of several international health organizations, and the European HQ of the United Nations - will place delegates from national cardiac societies, foundations, and patient groups at the heart of global health. This winning formula has ensure high-level participation of the World Health Organization (WHO), key non-governmental organizations, Ministers of health and other leaders from industry, startups and technology sectors who are converging on Geneva for the annual World Health Assembly, an annual event that brings together the WHO staff from six continents as well as groups, who like World Heart Federation, enjoy non-State actor status at the WHO.

Running since 2015, **the Summit is an exclusive invitation only event**, where, leaders, from, government, civil, society, industry, and academia share, learn and influence trends in the prevention and treatment of cardiovascular disease at a global level.



WHAT?

Exploring the universal and timely theme of “**Cardiovascular Health for Everyone,**” the Summit will create an experience for delegates through:

- Multiple Panels and Parallel, Investment Case Workshops with an interactive, talk show format, and a maximum of 4 speakers + keynote speeches, special guests, and fireside chats
- Interview style sessions moderated by journalists will replace the traditional opening plenary
- Compelling videos showing what living with heart disease in different parts of the world means.



WHEN & WHERE

The Summit will take place on **17-18 May 2025** at the Biotech Campus in Geneva, Switzerland, and will be livestreamed for select communities around the world. A networking event will take place on the evening before the Summit, Friday 16 May from 18-20 (CET) at the FER Geneva, Cercle du Rhône restaurant (Rue de Saint-Jean 98, 1201 Genève). The Summit networking dinner will take place on the evening of 17 May.

WHO?

The event brings together, key opinion leaders, policy makers, key NGOs, technology providers, academics, healthcare professionals and industry to representatives the diverse voices of the global cardiovascular community that WHF represents. In 2024, 3 current Ministers of Health representative s (including Qatar, Spain and Ghana) joined as did key opinion leaders like Dr. Bente Mikkelsen, Head of NCD Department WHO, Dr. Mark Miller, internationally renowned expert on air pollution, Monica Arora, President NCD Alliance to name a few. Find out more about our 2024 speaker: [WHS2024](#).

WHY?

The World Heart Federation has a **global convening capacity** which allows it to bring together international leaders with diverse experiences, knowledge, and aspirations. The Summit is an **exclusive event**, and as such remains small with experts in health, science, civil society, government, and industry.

In 2024, over 400 invitees joined us on site and online. We want to enable a focused conversation leading to innovations and decisions, which will change the lives of patients, health providers, and every single one of us.



WHAT PAST PARTICIPANTS ARE SAYING

“The World Heart Report launched at the World Heart Summit 2024 is important because we first now see the data on cardiovascular disease in a beautiful, visualized manner so that people can also understand it and act upon it. We think the power of data is exactly that and supports easy decision making. With one in three deaths linked to cardiovascular disease, it’s really urgent to work together to address the global burden of cardiovascular disease.” ”

ANN AERTS, PRESIDENT, NOVARTIS FOUNDATION

“Tackling the burden of cardiovascular diseases is simple mathematics and numbers. Cardiovascular disease currently account for the most amount of deaths worldwide, and that’s why it’s a no brainer to tackle it. The priority in cardiovascular diseases lies in the ability to early detect conditions. The World Heart Summit is important because it brings together the decision makers of a country, and it allows us to set the scene and advocate to the right people about the burden of cardiovascular diseases. The World Health Summit has been very exciting, indeed. It is a place where we’ve had a few arguments, a good place to develop relationships, and also to get together with thought leaders on this important area”

DR. TASKEEN KHAN, MEDICAL OFFICER, WORLD HEALTH ORGANIZATION, NON-COMMUNICABLE DISEASES UNIT

“Novo Nordisk is a proud supporter of the World Heart Summit since 2022. The summit assembles many diverse stakeholders active in metabolic and cardiovascular health, and only by joining forces can we hope to defeat cardiovascular disease and the burden it presents to patients, health systems, and societies. The World Heart Federation is currently working with their members and external stakeholders towards ensuring each country has a policy plan addressing cardiovascular health. Such well-developed policies are a powerful and critical tool needed to improve the standard of care for people living with cardiovascular disease worldwide.”

VICTORIA BRECK, SENIOR DIRECTOR, GLOBAL HEAD OF POLICY – CARDIOVASCULAR DISEASE AND EMERGING THERAPIES, NOVO NORDISK

WHY DOES THE GLOBAL SUMMIT MATTER?

By supporting the Summit you will be part of an entirely action-oriented event, which will bring the latest challenges and innovations up for discussion and will contribute to much needed change at local, regional and global levels. This is the only event which unites organisations, civil society, government, science, and industry in the common search for solutions as circulatory diseases remain the leading cause of death and disability globally. **WHF will premiere the World Heart Report at the Summit that will provide an incisive view of the state of the world’s heart based on data generated by the World Heart Observatory.** Summit participants will be the first to receive this information that will nourish the rich discussions that will take place during the event.



PROGRAMME OUTLINE

FRIDAY - 16 MAY 2025

All scheduled timings are in Central European Time (CET)

Time	Session
13:30 - 17:00	Meet & Share sessions
18:00 - 20:00pm	Welcome reception at FER Genève, Cercle du Rhône restaurant

SATURDAY - 17 MAY 2025

Time	Session
08:30 - 09:00am	Registration
09:00 - 09:15	Welcome & Introduction to the Summit
09:15 - 10:15	Opening Plenary: Launch of the World Heart Report on CVD and obesity
10:15 - 11:15	Ministerial Panel: Bridging the gap: Ensuring access to cardiovascular medicines and technologies
11:15 - 11:45	Break
11:45 - 12:30	Panel 1: CVD in the youth: Safeguarding the cardiovascular health of the next generation
12:00 - 14:00	Lunch
14:00 - 15:00pm	Panel 2: The hidden heart risks of loneliness and mental illness
15:00 - 15:45	Panel 3: CVD in the context of climate change
15:45 - 16:15	Break
16:15 - 17:15	Panel 4: The rising tide: Managing the healthcare costs of cardiovascular disease
19:30	Official summit dinner

SUNDAY - 18 MAY 2025

Time	Session
09:00 - 10:00am	Panel 5: Strategizing for heart health: Crafting effective national cardiovascular health action plans
10:00 - 11:00	Panel 6: Beyond the diagnosis: Integrating patient voices in cardiovascular care innovations
11:00 - 11:30	Break
11:30 - 12:30	Placeholder - Session co-organized with WHO
12:30 - 14:00	Lunch - Walk a HEART
14:00 - 15:00pm	Panel 7: Navigating the ethical and regulatory landscape of AI in cardiovascular health
15:00 - 15:30	Break
15:30 - 16:45	Joint session with NCD Alliance: Accelerating action for NCDs: Key priorities for the 2025 UN High-Level Meeting on NCDs.

SPONSORSHIP PACKAGES



BENEFITS	PARTNER CHF 100,000	SPONSOR CHF 50,000	SUPPORTER CHF 25,000
Invitations to the World Heart Summit	5	3	2
Dedicated meeting room for your company use at the summit	✓	CHF 2,000	CHF 4,000
Access on demand to a meeting room at summit	na	✓	-
Gala Dinner	Dedicated table 10 guests	3 invitations	2 invitations
Recommend a speaker for a panel session	✓	✓	-
BRANDING, your logo:			
On the “WHF Corporate Partner” section of our website, including link to your website	✓	✓	✓
Featured on event signage	Large	Medium	Small
On the World Heart Summit page, including link to your website			
Featured in the virtual zoom meeting of the online event			
Social Media: tweets featuring your company handle			
Verbal recognition of your support at the start and end of the Summit	✓	✓	✓
Ability to Host a breakfast or lunch symposium side event, at an additional cost	✓	✓	✓
Networking opportunities with the leaders of cardiovascular health, policymakers, diplomats, researchers, private sector partners and health advocates	✓	✓	✓
Ability to leverage your association with the Summit to demonstrate thought leadership	✓	✓	✓

STAKEHOLDERS REPRESENTED AT THE WORLD HEART SUMMIT 2024



- Aero Productions
- Africa CDC
- African Heart Network
- American Board of Vascular Medicine (ABV)
- American College of Cardiology (ACC)
- American Heart Association
- Amgen
- Argentine Society of Cardiology and Argentine Heart Association
- Asian Pacific Society of Cardiology
- Association of Cardiologist of Bosnia and Herzegovina
- Australian Heart Foundation
- AVEC France
- BioSpectral
- BloomerTech
- Brazilian Society of Cardiology (SBC)
- Bristol-Myers Squibb (BMS)
- British Cardiovascular Society (BCS)
- Bulgarian Society of Cardiology
- Burundi Cardiac Society
- Canadian women's heart health Alliance
- Cardiol Therapeutics
- Cardiovascular Center of Sarasota , FL
- Cedars-Sinai Medical Center (CSHS)
- Charter Medical Center
- Children's HeartLink
- Chilean Society of Cardiology and Cardiovascular Surgery
- China CDC (CCDC)
- Cincinnati Children's Hospital Medical Center (CCHMC)
- Citizens Affairs
- City Cancer Challenge
- Clean Air Fund
- Clinical Research Centre Sarawak General Hospital
- Coalition for America's Health CLAS
- Community-Led Advocacy Solutions (CLAS)
- Congenital Hearts
- Dakshama Health
- Dakshayani and Amaravati Health and Education
- Daktari Africa
- Dhaka University
- Direct Relief
- Duke University
- East Carolina University (ECU)
- Economist Impact
- Emergency
- Eminence Associates for Social Development
- Emirates Cardiac Society
- Emory Healthcare
- Emory University
- European Heart Network (EHN)
- Exploris Health
- Federal University of Minas Gerais
- Florida State University College of Medicine
- FOKUS Patient
- Framework Convention on Tobacco Control
- Geneva MSF (Médecins Sans Frontières)
- Geneva University Hospitals (HUG)
- George Institute for Global Health
- Georgian Heart Foundation
- Global Alliance for Rheumatic and Congenital Hearts (ARCH)
- Global Heart Hub
- Hamad Medical Corporation
- Harper Global Action
- Heart and Life Association
- Heart Failure Warriors Northern Ireland
- Heart Foundation
- Heart Support Australia
- HeartNet
- Hearts4Heart
- Helse Bergen
- Hjärt-Lungfonden
- Hospital das Clinicas Universidade Federal de Minas Gerais
- HRIDAY SHAN
- Imperial College London/ UMC Utrecht
- Institute for Clinical Effectiveness and Health Policy (IECS)
- InterAmerican Heart Foundation
- International Atherosclerosis Society
- IntoOn Media
- IQniter
- Israeli Heart Society
- Keele University
- Kenya Cardiac Society
- Kenyan Heart National Foundation
- King's College London (KCL)
- Instituto Lado a lado pela Vida
- Laundry Lane Productions
- Lee Health
- Lithuanian Heart Association
- London School of Hygiene & Tropical Medicine (LSHTM)
- Macquarie University (MAC)
- McMaster University
- Medical College of Wisconsin (MCW)
- Merck & Co. (MSD)
- Middlesex University London
- Ministry of Health Spain
- Modern India Heart Foundation
- Mount Sinai Morningside Hospital
- National Heart Foundation Hospital and Research Institute
- National Heart Foundation of Bangladesh
- National University of Singapore (NUS)
- NCD Alliance
- NCDI Poverty Network
- Nepal Heart Foundation
- Nigerian Heart Foundation
- Novartis
- Novo Nordisk
- Pan American Health Organization (PAHO)
- Pan-African Society of Cardiology
- Panhellenic Heart Disease Association
- Patient Advocate Foundation
- Philips
- Preventive Cardiovascular Nurses Association (PCNA)
- Public Good Projects
- Public Health Foundation of India (PHFI)
- Qatar Ministry of Public Health (MOPH)
- Queensland Health (HW QLD)
- Rahangdale Cardiovascular Foundation, Inc.
- Rean Foundation
- Resolve to Save Lives (RTSL)
- Roche
- Salvando Latidos A.C
- SASNET Ghana
- Senegalese Society of Cardiology
- Sergas (Galician Health Service)
- SingHealth
- Southeast Asia Tobacco Control Alliance
- Stanford University
- Sydney University
- The Heart Fund
- The Swedish Heart Lung Foundation
- Uganda Heart Research Foundation
- UniMED
- Universidad de Buenos Aires
- University Health Network (UHN)
- University of Abuja
- University of California, San Francisco
- University of Cape Town (UCT)
- University of Edinburgh
- University of Erlangen-Nuremberg
- University of Essex
- University of Galway
- University of Malta (UOM)
- University of Milan-Bicocca (UNIMIB)
- University of Texas Health Science Center at Houston (UTH TMC)
- University of Texas Medical Branch (UTMB)
- UT Southwestern Medical Center
- Vifor Pharma
- Wakayama Medical University
- WomenHeart
- Woodberry Associates
- World Diabetes Foundation
- World Health Organization (WHO)
- World Heart Federation
- World Hypertension League
- World Obesity Federation
- Zambia Heart and Stroke Foundation



WATCH OUR SUMMIT 2024 HIGHLIGHTS



WATCH THE 2024 SESSIONS IN FULL



WATCH OUR WORLD HEART SUMMIT 2024 SHORTS



READ OUR CALL TO ACTION





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