



WORLD HEART
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2nd Global Summit Circulatory Health



Tools for Action: Moving Towards healthier cities

Panelists:

Yih Yng Ng, Singapore Civil Defence Force – My Responder App

Manuel Arango, Canadian Heart and Stroke Foundation

Li Choo Kwek-Perroy, Manulife

Fausto Pinto, European Society of Cardiology

Moderators:

Fiona Bull, World Health Organization

Clara Chow, The George Institute and University of Sydney

Presentations from four speakers:

- My responder app – the Uber for CPR
- Food environment and policy a case study from Canada
- Health insurance and mobilising members with incentives and wearables
- Case studies of city interventions/ community based interventions



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Recommended actions:

- Use case studies
 - E.g. showing successful changes of the built environment and improving health or rapidly changing environments that have been detrimental to health (Beijing)
 - E.g. to demonstrate emerging trends & utility of e/mhealth tools impacting on behaviours, incentivise behaviours, mobilise communities around health
- Join efforts to support developing and implementing
 - ‘Active travel policy’ (walking, cycling, public transport)
 - ‘Healthy cities’ where this includes policy measures that aim to improve the built, food, social and policy environment. Multiple initiatives are underway e.g. Bloomberg 50 city partnership
 - ‘Food policy’ – e.g. restricting marketing, labelling, taxation
- Support research on health outcomes and how to implement healthy city policies