

**What do you need to know about iron deficiency and heart failure?
Iron Deficiency Awareness day, Tuesday 26 November 2019
The Office, rue d'Arlon 80, Brussels, Belgium**

Iron deficiency is present in one-third of the world's population. An even higher prevalence of iron deficiency is found in heart failure patients. This group is disproportionately affected with 37-61% of patients with chronic heart failure exhibiting iron deficiency.

This Iron Deficiency Awareness Day the World Heart Federation (WHF) and the Global Coalition on Aging (GCOA) will bring together European-based policy makers, medical and health professionals to raise awareness of the detrimental effects of iron deficiency in different populations including heart failure.

Objectives:

- Increase the level of awareness of iron deficiency and its impact on populations
- Identify strategies to improve awareness and prevalence of iron deficiency

12pm – 12:30pm	Registration – lunch provided
12:30pm – 1pm	<p>Welcome Professor Fausto Pinto, WHF President-elect</p> <p>An overview of heart failure: a cardiologist's perspective Professor Ovidiu Chioncel, Institute of Cardiovascular Diseases Prof. C.C. Iliescu, Bucharest</p> <p>Iron metabolism variance among different populations Professor Martina Muckenthaler, President, International Biolron Society</p> <p>Living with heart failure Mr Nick Hartshorne-Evans, CEO, Pumping Marvellous Foundation</p> <p>Advocating for heart failure awareness in aging populations Ms Cassie Dormond, Policy Lead for Europe of the Global Coalition on Aging</p>
12:50pm – 1:20pm	<p>Moderated discussion – moderated by Professor Fausto Pinto</p> <ul style="list-style-type: none"> • Professor Martina Muckenthaler • Ms Cassie Dormond • Mr Nick Hartshorne-Evans • Professor Ovidiu Chioncel
1:20pm – 1:45pm	Q/A
1:45pm – 2:00pm	Coffee and close