



# BECOME A MEMBER

BECAUSE EVERY HEARTBEAT MATTERS.



WORLD  
HEART  
FEDERATION



## HEART HEALTH FOR EVERYONE

“Our Members are our strength, driving change so that everyone can access cardiovascular care. We welcome ideas and innovation, tackle challenges in practice and policy, and convene to make our vision for heart health a global reality. Guided by science, our values of care, equity, community, integrity and aspiration inspire us to continue building on results.”

A handwritten signature in white ink, appearing to read 'J. Narula', is placed above the name of the professor.

**PROFESSOR JAGAT NARULA,**  
President of the World Heart Federation

# A REWARDING MEMBERSHIP

WHF is a global leader and convener, striving for cardiovascular health through resources, advocacy, communications, and campaigns so that people can have healthier lives.

## SHARING KNOWLEDGE

The latest research, findings and data come from a wide pool of specialists in heart care and policy, but we don't stop there: WHF communicates first-hand expertise on multi-disciplinary developments in cardiovascular disease (CVD) and related conditions to reach wide audiences.

opens access to the developments that impact decisions. WHF also works closely with the Non-Communicable Diseases Alliance (NCDA) for improved prevention and control of CVD and NCDs.

## BUILDING COMMUNITIES

A united global CVD community amplifies the efforts and achievements of individuals and groups: with WHF, there is always a dialogue, an open door, a resource, an event all helping to break new ground in the fight to save hearts. Our platforms helps raise voices from all sectors and stakeholders, especially those of our Members and those they rally and represent. And stronger communities increase impact. We connect and convene many along the healthcare chain: practitioners, patients, policy-makers, caregivers and medicine and device specialists.

## INFLUENCING CHANGE

A trusted ally of international organizations, governments, medical and patient groups, WHF advocates for fair access to heart care, translates science into policy, and raises awareness of heart health. As the only organization representing the CVD community that is in 'Official Relations' with the World Health Organization (WHO), our partnership

# OUR VALUES

Heart health equity is a building block of every thriving society and cardiovascular health is a fundamental human right.



EQUITY



COMMUNITY



CARE



ASPIRATION

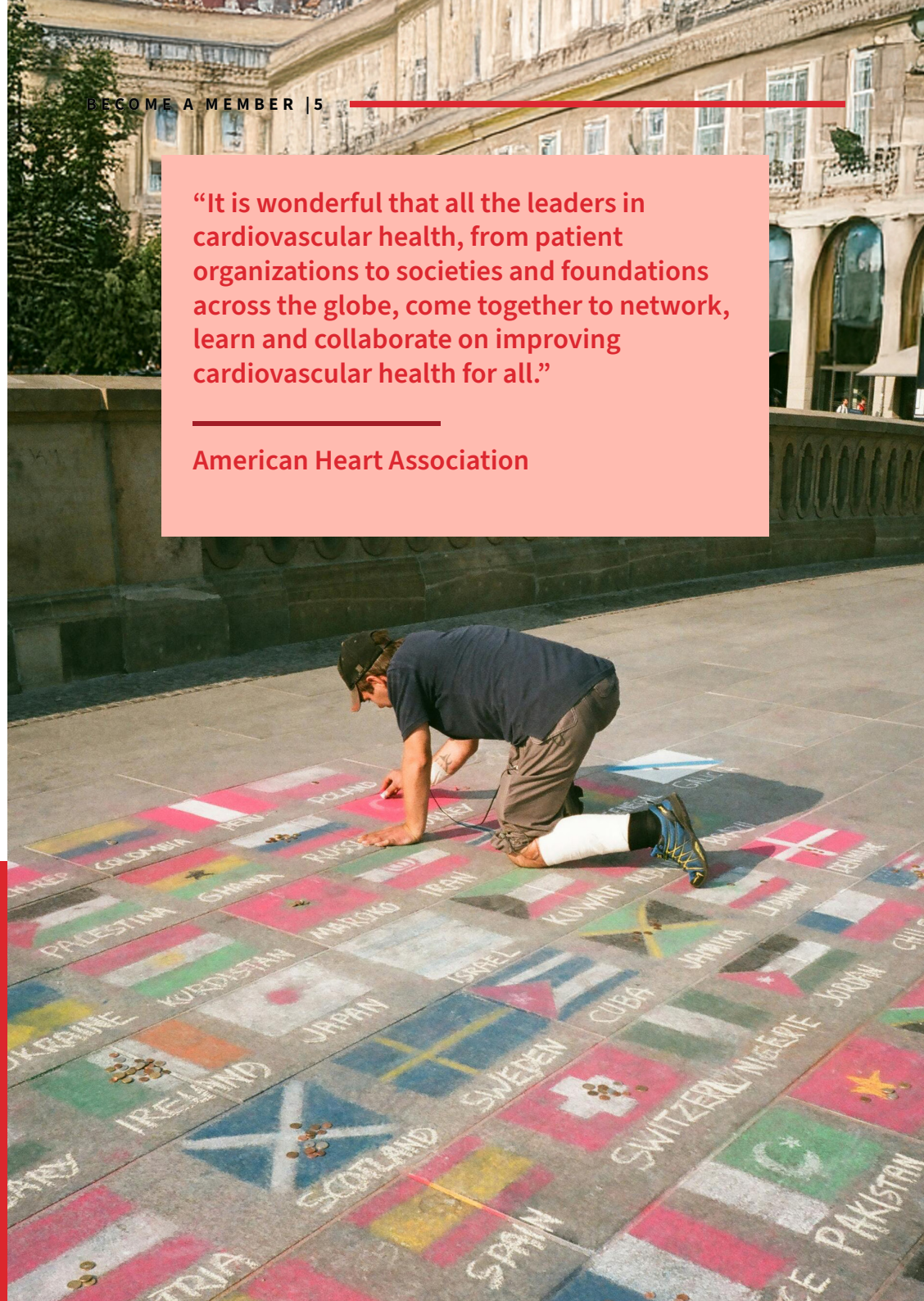


INTEGRITY

Our strength and credibility comes from our 240+ Members, including heart foundations, scientific societies and patient organizations, in over 110 countries.

“It is wonderful that all the leaders in cardiovascular health, from patient organizations to societies and foundations across the globe, come together to network, learn and collaborate on improving cardiovascular health for all.”

American Heart Association



# INNOVATION & IMPACT

**Knowledge, influence and community empowerment are keys to cardiovascular health, so that everyone gets information, care and treatment.**

Wide-ranging 'tools at your fingertips' include research, policies grounded in science, training and leadership programmes, and campaigns and communications. You can get involved in many ways.

**JOIN US TO GET EXCLUSIVE MEMBER RESOURCES AND EVENTS SUCH AS:**

## MEET AND SHARE AT THE WORLD HEART SUMMIT

an invitation-only event where government, civil society, industry, and academia address the most pressing challenges in global cardiovascular health.



## COLLABORATE ON ROADMAPS & ROUNDTABLES

our series of guides, frameworks, and tools on heart care and heart health policy help point to a better future.



## WHF CAPACITY BUILDING PROGRAMMES

through the WHF Salim Yusuf Emerging Leaders Programme – learn from world-class experts and participate in ground-breaking research projects.



## ACCESS TRANSFORMATIVE GLOBAL PLATFORMS

such as World Heart Observatory – this portal is a one-stop collaboration hub and source of actionable data to promote prevention, treatment, and care.



## CAMPAIGN ON WORLD HEART DAY

every year on September 29 – unite the voices of patients, health advocates, and policymakers, across all sectors. Our campaign reach continues to grow. Our heart heroes tell their stories year-round and our work in *The Lancet* and in WEF's *Global Agenda* platform keeps heart care in the spotlight.





“Being part of the WHF community is a win-win for **SASNET Ghana**. WHF membership is inclusive; it is about transformation and development so that Members stay on top of CVD and related matters. We appreciate the enormous opportunities to network, drive policy and improve professionally and as an organization.”

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Stroke Association Support Network  
Ghana (SASNET)

## MEMBERSHIP TYPES

### AFFILIATE MEMBERSHIP

A national/local patient organization related to cardiovascular disease, with no paid fixed staff and led by a non-medical person.

### ASSOCIATE MEMBERSHIP

An organization working towards cardiovascular health without this objective as its sole aim, and which is neither a Full Member nor an Affiliate Member.

### FULL MEMBERSHIP

A Cardiac Society, Heart Foundation, or other organization with significant involvement in cardiovascular health that applies for Membership and meets the eligibility criteria.



# MEMBERSHIP BENEFITS

## INFLUENCE GLOBALLY

AFFILIATE
  ASSOCIATE
  FULL

### NOMINATION AND VOTING RIGHTS

to determine WHF leadership.



### VOICE OF INTERVENTION

at the WHF General Assembly to help guide priorities and activities.



## TAP INTO A VARIETY OF RESOURCES

### WHF FUNDING PROJECT

Opportunities including World Heart Grants that support Members' efforts to raise awareness of CVD in their communities and reduce its burden and impact.



### PRIORITY ADVANCE ACCESS

to World Heart Day resources to adapt to your context while enhancing visibility and fundraising opportunities.



### FUNDING AND TECHNICAL SUPPORT

to implement CVD Roadmaps, Roundtables and Scorecards with policymakers in your country.



### EXCLUSIVE ACCESS TO WHF EVENTS

Meet & Share workshops, including free Congress registrations with the right to partner with WHF to host a joint Congress.



### PREFERENTIAL RATES

in the publication of Global Heart Journal articles.



### INCREASED VISIBILITY AND WHF SUPPORT

in hosting, joining, and attending Members' national events or Congresses along with year-round recognition through WHF Membership logo and certificate on Members' online portals and key products.



### EXPERTISE REGARDING COUNTRY LEGISLATION

or policy developments, including formal letters and commentaries on key topics to government ministries and WHO.



### WEEKLY ACCESS TO THE WHF

Roundup of news impacting cardiovascular care around the world including Members' features and announcements.



## NETWORK WITH PEERS & LEADERS

AFFILIATE
  ASSOCIATE
  FULL

### UNRIVALLED NETWORKING OPPORTUNITIES

and priority invitation to the World Heart Summit.



### PLATFORM TO SHARE BEST PRACTICES

and professional insights at workshops organized during WHF Congresses, on topics such as leadership, advocacy, governmental affairs, fundraising and communications.



### OPPORTUNITIES TO PROPOSE SESSIONS

for the World Congress of Cardiology.



## SHAPE HEALTH POLICY

### A RANGE OF ADVOCACY

and communication tools, infographics and position statements, and a direct channel for input to WHF global policy papers.



### COLLABORATION ON WHF PROJECTS

and initiatives such as CVD Roadmaps, Roundtables, Scorecards, policy statements, and World Heart Vision 2030 and beyond.



### OPPORTUNITIES TO SHOWCASE MEMBERS'

members' data initiatives on the World Heart Observatory portal.



### ACTIVE PARTICIPATION

in expansive platforms such as the Global Coalition for Circulatory Health.



### OPPORTUNITY TO SERVE

on Committees, Expert Groups, and eligibility for World Heart Awards.



### EVALUATIONS AND PROGRESS REPORTS

following the World Health Assembly including statements and highlights of heart-related issues, also adapted for mainstream audiences.



### OPPORTUNITY TO INFLUENCE

global policy by participating in consultations of the WHO, NCDA, UN, and other international bodies in collaboration with WHF.



# MEMBERSHIP FEES

	GDP *	ANNUAL FEES (CHF)
AFFILIATE MEMBERSHIP	N/A N/A	0 First Year 50 Onwards
ASSOCIATE MEMBERSHIP	N/A Low income **	1,200 300
FULL MEMBERSHIP	> 1 million 550k - 1 million 100k - 550k < 100k	10,000 5,000 1,700 500

\* Based on organizations HQ address. Unit in millions of US Dollars.

\*\* World Bank income level classification.





# JOIN OUR COMMUNITY OF HEART HEALTH LEADERS AND INFLUENCERS

**APPLY NOW FOR  
WHF MEMBERSHIP**

Scan the QR code below or contact  
[membership@worldheart.org](mailto:membership@worldheart.org)  
for more information.





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