



Mark Schoeberl
Executive Vice President, Advocacy
American Heart Association

Mark leads the American Heart Association's national and global advocacy enterprise, advancing science-based policies that improve cardiovascular health, reduce stroke risk and support longer, healthier lives.

As Executive Vice President of Advocacy, Mark oversees the Association's advocacy strategy and operations in Washington, D.C., state capitals and communities across the country. He also leads the Association's global policy engagement with organizations including the World Health Organization, Non-Communicable Disease Alliance, World Heart Federation and other partners addressing major public health priorities.

Since opening its first government affairs office in Washington, D.C., in 1982, the Heart Association has built a trusted reputation as a nonpartisan, science- and evidence-based resource for lawmakers, regulators and public health leaders. With a presence in all 50 states and a broad grassroots network, the Association is uniquely positioned to inform and advance policy at the federal, state, local and global levels in support of its mission to be a relentless force for a world of longer, healthier lives.

Mark provides strategic leadership and day-to-day oversight for all facets of advocacy, including policy research and translation, legislative and regulatory advocacy, grassroots engagement, and relationships with government agencies and partner organizations. He also oversees innovative initiatives including Voices for Healthy Kids and the Association's expanding global policy portfolio. The advocacy enterprise includes more than 150 staff members and an annual budget of more than \$30 million.

Mark serves on the boards of the Campaign for Tobacco-Free Kids, the Coalition to Transform Advanced Care and the Public Affairs Council. He previously served as chair of the Campaign to End Obesity and was a founder and past chair of the National Forum to Prevent Heart Disease and Stroke.

He earned a Bachelor of Arts in Political Science from Simpson College, completed paramedic training at Mercy College of Health Sciences, and received a Master of Public Administration from Iowa State University. Before joining the Heart Association in 2002, Mark served as deputy director and chief of staff at the Iowa Department of Public Health. Mark was named Executive Vice President of Advocacy in 2006 and received the Association's highest staff honor, the Earl B. Beagle Award for Staff Excellence, in 2023.