OUR VISION
Cardiovascular health for everyone

OUR MISSION
❤️ Connect and lead the cardiovascular community.
❤️ Translate science into policy.
❤️ Stimulate and catalyse the exchange of knowledge.

OUR STRATEGIC GOALS
❤️ Be the trusted authority on global cardiovascular health.
❤️ Catalyze global action for cardiovascular equity.
❤️ Empower Members to advocate for cardiovascular health.
❤️ Ensure organizational sustainability.

OUR IMPACT
❤️ Advocate for, and support, the implementation of a national CVD action plan based on Universal Health Coverage, adapted to each country.
❤️ Contribute to supporting the United Nations Sustainable Development Goal 3.4 to reduce premature mortality through the development of advocacy resources, scientific research and communications.

OUR OUTCOMES
Knowledge: Through the World Heart Observatory, Global Heart journal and global communications, we remain a reliable source of information and knowledge, demonstrating thought leadership.
Policy: Through our advocacy tools, we support the integration of CVD prevention and management in global, regional and national plans.
Financing: We secure optimal integration of CVD prevention and management and resource allocation within national NCDs plans.
Capacity: We equip WHF Members with knowledge, skills and resources to raise the profile of CVD and ensure the integration of CVD action plans at the national and regional levels.

ORGANIZATIONAL PERFORMANCE ENABLERS
Members ❤️ Programmes ❤️ Partnerships
Communication ❤️ Governance ❤️ Evaluation

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